



U.S. Renewable Energy and Energy Efficiency (re³) Business Directory and Mission Tour App

The U.S. Department of State, U.S. Department of Commerce, and U.S. Department of Energy are developing an interactive app to serve as a mobile business directory and showcase for U.S. sustainability solutions. App users will also be able to take a global “eco-diplomacy” tour to see how U.S. diplomatic missions utilize U.S. technology and innovations to reduce their environmental footprint and utility costs.

The app will exhibit a diverse array of clean energy goods and services, such as renewable energy equipment, smart grid and energy efficiency solutions, and services critical to the deployment of clean energy supplies. This effort supports the President's ongoing National Export Initiative (NEI/NEXT) and is meant to provide foreign buyers an easy way to access information about clean energy-related goods and services.

Target users include Foreign Service Officers and Foreign Commercial Service Officers. The app will enable users to easily highlight what U.S. technologies and sustainability solutions are available in their regions, and provide a tool to facilitate commercial partnerships that will drive the deployment of renewable and energy efficiency projects globally.

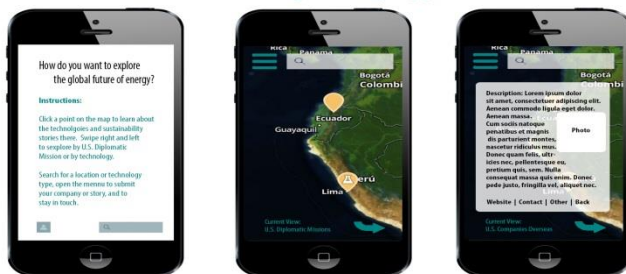


Currently in a pilot research and development phase, the app will help streamline national and international engagement on American innovation and eco-diplomacy. A mobile and offline-available app naturally aligns with the needs of on-the-go Foreign Service Officers and business professionals.

All U.S. companies working in renewable energy or energy efficiency are invited to sign-up to be included in the beta version of the app. Interested companies must complete a short survey by February 20, 2015 to be considered for the first round of development.

For more information, contact sustainability@state.gov.

Eco-Diplomacy App



Sample app view for illustration purposes only

Disclaimer: The information on this website is intended to assist buyers seeking to identify U.S. businesses providing technologies designed to solve the designated environmental challenge under which they are listed. Any business in this industry sector may request listing by contacting the International Trade Administration (ITA) at reee@trade.gov and submitting the required information. The list is not exhaustive of all U.S. businesses in this sector. Listing does not constitute endorsement of the business or its products, services or technology by ITA. ITA has performed limited due diligence; but recommends strongly that parties perform their own due diligence, investigation, and background research before entering into a commercial relationship with any listed business or business contact facilitated through this product. ITA assumes no responsibility or liability for the actions users may take based on the information provided. ITA reserves the right not to list any particular business.